Schedule "A" Description of Activities Requested

1. <u>Activity</u>: Providing the necessities of life to victims of disaster.

What does the organization do or plan to do?: Where a member of the regimental community is impacted by a disaster (for example: a fire, accident or serious injury) the Guild may provide support to that individual and their family, depending on the circumstances of the incident and the needs involved. One manner in which the Guild provides support is by way of interim financial support during the time period between the incident and the receipt of assistance from more traditional sources (insurance companies, etc.), as there is often a gap of time in which supports are not available.

How does this activity help achieve the stated purpose? The purpose this activity supports is purposes # 2(a) and (b): to promote the well-being, morale and quality of life for members of Canada's armed forces and their families by funding, supporting and undertaking projects that assist cadets and current and former soldiers and their families, including: (a) executing projects that assist the families of injured soldiers and activities to support the families of deployed soldiers; (b) making materials and resources available that connect and support soldiers of the Regiment and their families

This activity supports the foregoing purpose in that is provides support for members of the regimental family in times of need, strengthening community and increasing well-being, morale and quality of life for those in need of such support.

Beneficiaries: The beneficiaries of this activity are members of the regimental community impacted by disaster and their families.

Selection: Recipients are selected by the board of directors of the Guild on the basis of whether there is an immediate need with which the Guild can assist.

2. Activity: Acquisition of recuperation kit for wounded soldiers.

What does the organization do or plan to do?: Where a member of the Regiment is injured and hospitalized, kits are provided to them by the Guild to meet their basic needs while they recover. These kits include personal hygiene items, indoor and outdoor clothing, cards, notepads, pens and other basic items to assist an injured individual during their hospital stay. This is of particular importance because when a soldier is wounded while deployed or while in training, they are swiftly evacuated and often their personal items and clothing have been destroyed.

How does this activity help achieve the stated purpose? The purpose this activity supports is purpose # 2(a): to promote the well-being, morale and quality of life for members of Canada's armed forces and their families by funding, supporting and undertaking projects that assist cadets and current and former soldiers and their families, including (a) projects that assist the families of soldiers that are currently deployed or on training, including activities to support the families of deployed soldiers and hospitalized soldiers and their families.

This activity supports the foregoing purpose by providing needed items and resources to hospitalized soldiers, thereby aiding in their recovery and improving their quality of life during recovery. The provision of these items also demonstrates the care of the community to the hospitalized soldier, providing a tangible reminder that the individual is the member of the larger Regimental family and allows the soldier to dress with pride in hospital or transit, thereby promoting both well-being and morale.

Beneficiaries: The beneficiaries of this activity are members of the regimental community who are injured in the course of their duties.

Selection: There is no selection process to determine recipients; all regimental soldiers who are injured and hospitalized receive a kit.

3. Activity: Issuance of educational bursaries for post-secondary education.

What does the organization do or plan to do?:

Through the provision of the Leliefontein Memorial Education Bursaries and the Volunteer and Community Service Award the Guild provides support to members of the regimental community who are pursuing their post-secondary education. Although the Guild aims to increase the amount of these awards in the future, currently it is able to fund four annual bursaries: three under the auspices of the Leliefontein Memorial Education Bursaries (one in the amount of \$4000.00, one in the amount of \$3000.00, one in the amount of \$2000.00) and one Volunteer and Community Service Award in the amount of \$1000.00. Please see: http://www.dragoons.ca/volunteeraward.html and http://www.dragoons.ca/bursary.html for more information about these awards and the selection and application process.

How does this activity help achieve the stated purpose?: The purpose this activity supports is 2. (d): to promote the well-being, morale and quality of life for members of Canada's armed forces and their families by funding, supporting and undertaking projects that assist cadets and current and former soldiers and their families, including(d) providing support and financial assistance for the Regiment's current and former soldiers and their families to pursue post-secondary education."

This activity supports the purpose by providing funding for post-secondary education to members of the regimental community.

Beneficiaries: Leliefontein Memorial Education Bursaries are available to individuals who are serving or retired members of the Regiment, or a spouse or direct descendant thereof. Therefore, the beneficiaries of this activity are active or retired dragoons, their spouses and direct descendants.

Selection: The Guild's board of directors selects the recipients of the bursaries, in consultation with the sponsor of the bursaries, based on whether the applicants would utilize the bursary to further a defined programme of self-improvement through advanced education.

4. <u>Activity:</u> Guild sponsorship of projects aimed at improving the quality of life of soldiers' families and other members of the community.

What does the organization do or plan to do?: This Guild achieves this activity by providing donations directly from the Guild to eligible charitable organizations and initiatives that have a direct influence on the quality of life for the serving soldiers of the Regiment and their families. These donations are made to Military Family Resource Centres, local hospitals, local libraries, family counselling centres and other causes and organizations that support members of the Regiment and their families. Please note that any funds transferred in the course of this activity are transferred solely to qualified donees within the meaning of the Income Tax Act.

In addition, the Guild provides support to families of soldiers in the Regiment who are currently deployed to help ease the burden of deployment separation. An example of this is the provision of a stuffed bear to each child of a member of the Regiment currently deployed, which include a recording device on which the deployed soldier can record a message for their child. These bears, which are provided by the Guild to assist children with the difficulty of separation while a parent is deployed, are meant to serve as the physical representation of the emotional bonds between child and their deployed parent.

In addition, the Guild provides support to the families of fallen soldiers where public funds will not, such as by providing representation at funerals. This representation can range from personnel to equipment or historical vehicles.

How does this activity help achieve the stated purpose?: The purpose this activity supports is purpose # 2(a): to promote the well-being, morale and quality of life for members of Canada's armed forces and their families by funding, supporting and undertaking projects that assist cadets and current and former soldiers and their families, including (a) projects that assist the families of soldiers that are currently deployed, including activities to support the families of deployed soldiers and hospitalized soldiers and their families.

This activity supports the purpose by supporting and funding a number of initiatives within the Regimental community and surrounding community to improve the available resources and quality of life for serving soldiers and their families, thereby increasing the quality of life, well-being and morale of the soldiers and their families.

Beneficiaries: The beneficiaries of this activity are members of the Regimental community, both the families who are the recipients of these supports and the soldiers who are aware support is being provided in their absence. In addition, where the Guild makes donations to community agencies that are qualified donees and serve military families and members of the public, the community at large benefits from such support.

Selection: Where the support provided pursuant to this activity is to an individual family (for example, the deployment bears) there is no selection process other than having a parent from the Regiment deployed. Where donations are made to other community agencies, the board of directors of the Guild chooses the donees based on the agencies that: (a) have the potential to assist

the widest number of beneficiaries; and/or (b) have the potential to address areas of greatest need for beneficiaries.

5. Activity: Support of exhibitions and community events.

What does the organization do or plan to do?: The Guild supports community fairs and parades, organizations or other groups/events for which military participation has been requested, by sending volunteers from the Regiment in historical uniforms and occasionally historical vehicles as a tangible demonstration of the Regiment's history and heritage to better education the public about Canada's military history. Note that the Guild does not achieve this activity by transfers of funds to other groups.

How does this activity help achieve the stated purpose?: This activity supports purposes # 1 and #3: 1. To promote, protect, preserve and further the traditions and heritage of the Royal Canadian Dragoons (hereinafter referred to as the "RCD" or the "Regiment") as part of the Canadian Armed Forces: (a) by displaying Regimental artifacts to members of the RCD and the public; (c) by holding or participating in ceremonies and educational activities to mark important events in the history of the Regiment; and 3. to promote public awareness of the Regiment including: (a) communicating the activities of the RCD to the public at large; (b) strengthening the links between the RCD and the communities that surround and support it.

This activity supports the purpose by establishing relationships with other organizations and educating the public about the Regiment and Canada's military history via the exhibits and demonstrations in which the Guild participates.

Beneficiaries: The beneficiaries of this activity are members of the community at large who are present at such events and are therefore able to learn about the history of the Regiment.

Selection: The beneficiaries of this activity are selected on the basis of the receipt of a request and capacity of the Guild to meet the request.

Schedule "D"

<u>Description of How the Guild Will Achieve Proposed New Purposes Through its Activities</u>

<u>Purpose # 1:</u> To promote, protect, preserve and further the traditions and heritage of the Royal Canadian Dragoons (hereinafter referred to as the "RCD" or the "Regiment") as part of the Canadian Armed Forces:

- a. by displaying Regimental artifacts to members of the RCD and the public;
- b. by collecting and preserving artifacts relevant to the history of the Regiment, and funding the operations of the Regiment's archives;
- c. by holding or participating in ceremonies and educational activities to mark important events in the history of the Regiment;
- d. by fostering liaisons with civilian authorities at all levels in order to establish, maintain and operate museums, exhibitions or demonstrations of items of regimental historical significance, memorabilia, artifacts or property;
- e. by collecting, disseminating and publishing information concerning the Regiment, of interest and relevance to members of the Regimental Family and the public at large.

What does the organization do or plan to do and how do such activities help to achieve the stated purpose?:

To achieve the foregoing purposes the Guild carries on a number of activities:

- Items (a), and (b) above are supported by the following Guild activities: the Guild funds and operates the regimental museum at Garrison Petawawa and the regimental archives collecting, preserving and displaying objects and documents of historical significance to the Guild, including historical uniforms and vehicles. Examples of property on display at the museum include weapons, uniform and military equipment, including the Regiments First Guidon presented to the Regiment by HRH The Duke of Cornwall and York (later King George V), Sergeant Holland's Victoria Cross, Lieutenant Turner's medals (including a Victoria Cross) and a first world war gas mask for a horse. In addition, the Guild acquires, maintains and preserves ceremonial dress uniforms and historical uniforms and accoutrements. Item (d) above is supported by the Guild making objects and documents of historical significance to the Guild available to civilian authorities and museums for display on request. In the past the Guild has loaned items to the Garrison Petawawa Military Museum, the Fort Saint Jean Museum and the New Brunswick Military History Museum. The Guild loans these items without charging fees to the requesting museums or authorities.
- Items (c) and (d) above are supported by the following Guild activities: the Guild sponsors and participates in projects, for example parading in historical uniforms on Parliament Hill and participating in CNE Warriors Day Parades and attending parades,

fairs or exhibitions with historical vehicles and artifacts and other educational materials.

- Item (e) above is supported by the Guild communicating with its members and the public through the annual publication of its magazine, the Springbok, via social media and via its website www.dragoons.ca. In addition, the Guild periodically publishes a history of the Regiment in such a quantity and format as to be available to the Regimental Family and the public. The Guild is currently working on Volume II of the Regimental History (Dragoon II).

The foregoing activities achieve the stated purpose by ensuring the history of the Regiment is preserved and the traditions furthered through the collection and dissemination of information about the Regiment.

Members of the Regimental family share a keen interest and pride in the heritage created by over a century of services by the Regiment. These activities help ensure that the heritage is honoured and that the service of fallen comrades is acknowledged.

Who benefits from the organization's activities and how are the beneficiaries selected?

The Regimental archives and other museums are open to the public and members of the Regimental Family and the information published about the Regiment is also available to the public, therefore the community at large benefits from this activity. There is no selection process for individuals who wish to visit the museum or archives or receive the publications; however, selection of external events in which the Guild will participate is by request and based on the availability of volunteers to attend such event. In addition, the Guild selects civilian authorities and museums for the loan of artifacts based on requests and the ability of such authorities and museums to properly care for the artifacts.

<u>Purpose # 2:</u> to promote the well-being, morale and quality of life of the Regimental Family by funding, supporting and undertaking projects that assist cadets and current and former soldiers and their families, including

- a. executing projects that assist the families of injured soldiers and activities to support the families of deployed soldiers;
- b. making materials and resources available that connect and support soldiers of the Regiment and their families;
- c. maintaining and managing the memorials and places of remembrance dedicated to Dragoons;
- d. providing support and financial assistance for the Regiment's current and former soldiers, and their families to pursue post-secondary education.

What does the organization do or plan to do and how do the activities help achieve the organization's stated purposes?

To achieve the foregoing purposes the Guild carries on a number of activities:

- Items (a) and (b) above are supported by the activities outlined in sections 1 and 2 of Schedule "A".
- Item (b) above is supported by the Guild assisting with reasonable travel expenses for families of fallen soldiers who need to travel to participate in memorial events, where public funds are not available to assist.
- Item (b) above is also supported by the Guild communicating with its members through the annual publication of its magazine, the Springbok, and via its website www.dragoons.ca.
- Item (c) above is supported by the Guild's support of sites of historical importance to the Guild, like its monuments, which would include anywhere Dragoons are interred. This includes the National Military Cemetery at Beechwood Cemetery in Ottawa, Lieutenant General Turner's gravesite (Mount Harmon Cemetery in Sillery, Quebec) and Major Holland's gravesite (St. James Cemetery, Ontario).
- Item (d) above is supported by the activities outlined in section 3 of Schedule "A".

Who benefits from the organization's activities and how are the beneficiaries selected?

The beneficiaries and selection of same in respect of items (a) and (b) above are as setout on items 1 and 2 of Schedule "A".

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- The beneficiaries of item (d) above are as set-out in item 3 of Schedule "A".

Purpose # 3: To promote public awareness of the Regiment including:

- a. communicating the activities of the RCD to the public at large;
- b. strengthening the links between the RCD and the communities that surround and support it.

What does the organization do or plan to do and how do these activities help achieve the organization's stated purposes?

To achieve the foregoing purposes the Guild carries on the following activity:

- Items (a) and (b) above are also supported by the Guild communicating with the public through the annual publication of its magazine, the Springbok, via social media, via its website www.dragoons.ca and through the activities set-out in Section 5 of Schedule "A".

Who benefits from the organization's activities and how are the beneficiaries selected?

Beneficiaries: The beneficiaries of this activity are members of the community at large who are able to access the above materials and attend the events described in Section 5 of Schedule "A". There is no selection process as these items are publicly available.

Questions about Activities in General

Where will the Guild carry out its activities?

The Guild primarily carries out its activities on the military bases and within the communities where the Regiment is stationed: Gagetown, New Brunswick and Petawawa, Ontario.

How many employees/volunteers does the Guild have? Does the Guild have the capacity to carry out its activities?: The Guild has no employees and a large number of volunteers – approximately 100 - which are sufficient to carry out the activities of the Guild, including those described above.

How are above activities carried out?: The Guild carries out its own activities, including those described above, by way of its volunteers. The Guild does not retain outside professionals or organizations to carry-out its activities, with the exception of the use of outside contractors to assist in the implementation of some fundraising activities (for example, retaining a caterer or an event planner).

What fees, if any, does the Guild charge its clients?: The Guild does not charge any fees to its members or the public. For further certainty, there is also no admission charge to the Guild museum or archives

How does the Guild intend to raise funds?: The Guild will continue to raise funds as it has in the past, via soliciting donations from the public and corporate sponsors and by holding fundraising events, such as a sponsored boxing match or a father's day fundraiser at a local museum. In addition, the Guild is frequently the recipient of bequests or in memoriam donations.